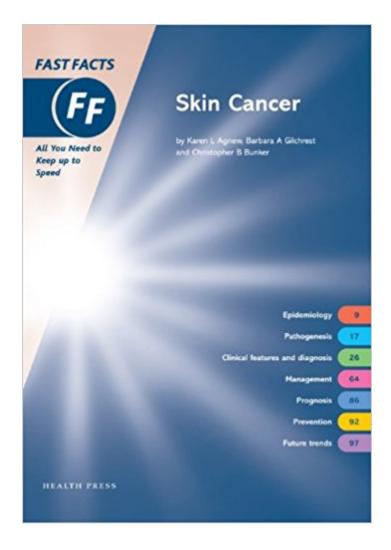


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Fast Facts: Skin Cancer





Synopsis

Skin cancer is of great importance to doctors, both generalists and specialists, because it is becoming alarmingly common yet is preventable and treatable. In the USA there are about 7500 deaths from melanoma each year and about 1,800 in the UK - more than double the figures of 20 years ago. The key to successful treatment (other than education and prevention) is early diagnosis. Skin Cancer has been written by three international experts to equip healthcare professionals with the necessary diagnostic skills and treatment options to save lives. This book offers expert presentation of the basic facts on the epidemiology, causation, presentation and management of skin cancer. Over 100 colour illustrations assist in the recognition of the early stages of malignancy. It highlights the importance of education, prevention strategies and early diagnosis. The key points of clinical importance are summarised throughout. Contents: Epidemiology; Pathogenesis; Clinical features and diagnosis; Management; Prognosis; Prevention; Future trends.

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